



HAMZA PATEL

Digital and UX designer

About me

I am an enthusiastic UX designer that combines analytical thinking with creative problem-solving. I am passionate about designing products that users love and businesses value.

Contact

Websites

<https://hamzapatel.com>

<https://www.linkedin.com/in/hamza-patel-b0b772222/>

Location

Ridgeway, Jhb, 2091

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Statement

As a designer, I embrace a holistic approach, recognising that great design is more than the sum of its parts.

I therefore thrive on continuous learning, constantly pushing myself to expand my skills and creative horizons.

QUALIFICATIONS

BA Honours: Digital Media Design (Interaction Design)

University of Johannesburg (FADA)

2021-2024

Artificial Intelligence in the 4th industrial revolution

University of Johannesburg (FADA)

2021-2021

National Senior Certificate

Hoërskool President High

2015-2020

WORK HISTORY

Digital Designer

Freelance | 2021 - 2024

- Created design solutions including but not limited to: UI prototypes, websites, brand identities, product visualisations, motion graphics, posters, and logos.
- Utilised empathetic and data-driven approaches to address both user and business needs.

Digital Designer

Brand Fusion | 06 / 2023 - 07 / 2023

- Worked with a team of highly skilled designers, solving problems for large-scale businesses and state-owned enterprises.
- Became acquainted with the design industry and the demands of businesses, both large and small.

Motion Graphic Designer

Trump L'oeil | 07 / 2022 - 10 / 2022

Designed a series of motion graphics for use in the London-based production, Trump L'oeil, as well as brand elements for the associated website and social media pages.

ACHIEVEMENTS

- Received certificates of achievement for the **top overall best student** in 2021, 2022 and 2023.
- Was a recurring member of the **Ujenius club for academic excellence**, placing in the top 1% of the department and top 15% of the faculty.
- Work has been **selected for display** as part of the **FADA exhibitions** from 2021- 2024.

TECHNICAL SKILLS

- **User experience design**

Adept at designing for pleasant **user experiences** using **UX research, strategy, and interaction design principles**.

- **User interface design**

Also adept at translating UX blueprints and wireframes into **design compositions and interactive prototypes using Figma**. Experience with developing and using **design systems**.

- **Digital design**

4 Years of **digital design** experience with **the Adobe suite and Figma**.

- **Front end web development**

Experience with **HTML, CSS, and responsive design**. I also have experience using **Webflow** to translate design compositions into functional websites.

- **Video editing and motion graphics**

Skilled at video production, experience with **Adobe After Effects, Premiere Pro, and Blender**.

- **Microsoft Suite**

Proficient in **Microsoft Word, Excel, Access and Powerpoint**.

PROFESSIONAL SKILLS

- **Design thinking**

I am able to understand and solve problems through strategy.

- **Data literacy**

I am able to understand, curate, and process data, turning it into useful information.

- **Project management**

I have experience with project management methodologies and best practices. I am familiar with both Agile and Waterfall methodologies as well as Scrum, Kanban, and user stories.

- **Flexibility and fast learning**

I am a lifelong learner. I am good at configuring skills that I have learned to areas that I have not, yet.

- **Language and communication**

As a designer, I am accustomed to working in teams. I am also an active listener with strong presentation skills.

- **Creativity and problem solving**

I have a strong design sense which I am able to apply when problem solving.

- **Goal oriented**

As a freelancer, I have experience identifying areas that require attention and setting goals to address them accordingly. I am also familiar with the goals of business.

OTHER SKILLS AND PROFICIENCIES

Corporate identity and branding, storyboarding, composition, typography, Git

REFERENCES

Khalil Ahmed

Leadership specialist at IYF South Africa
083 680 5398

Terence Fenn

Senior Lecturer at the University of Johannesburg
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